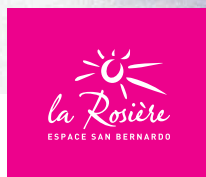
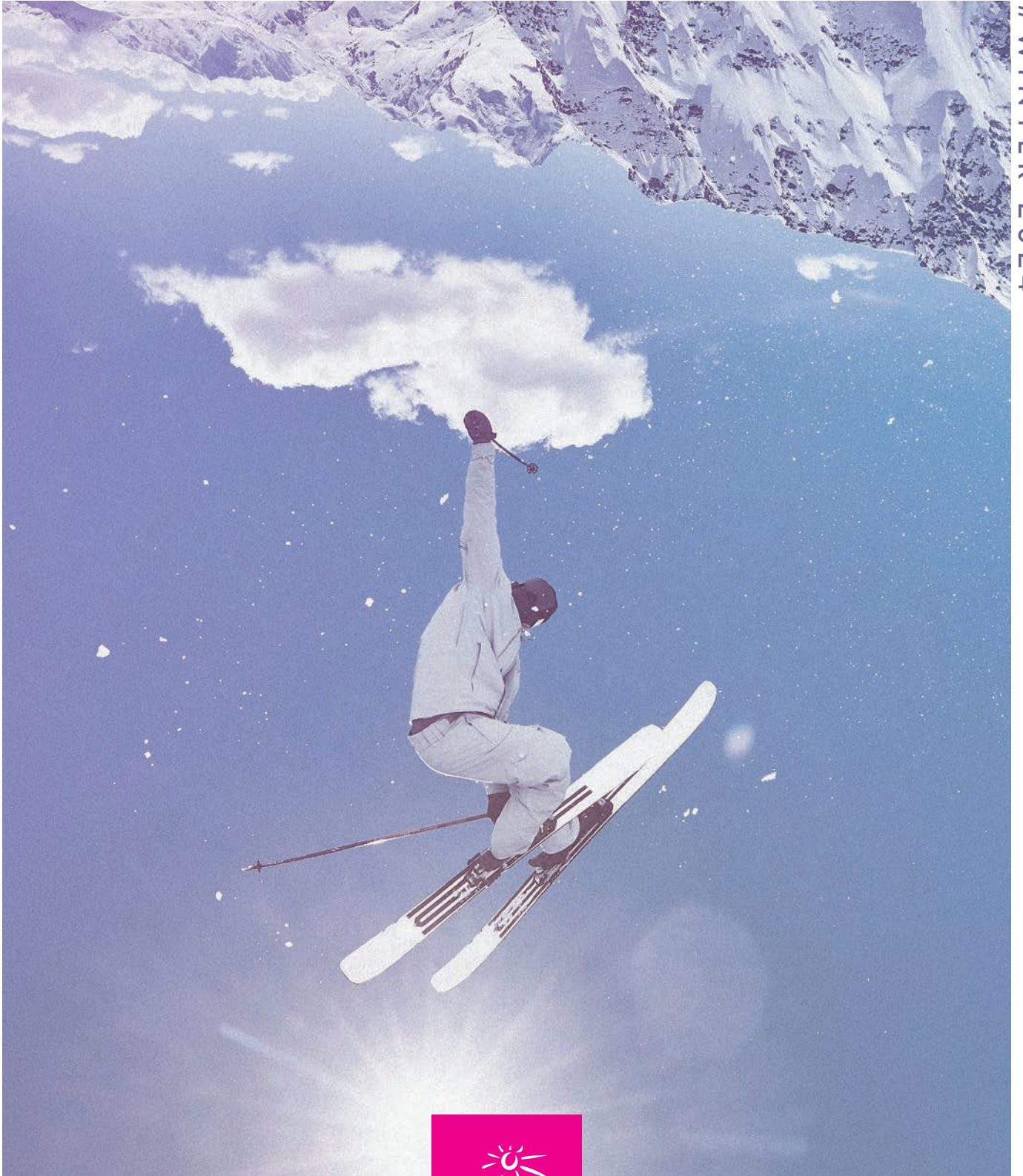


PRESS RELEASE

#WINTER 2024



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# A HIDDEN TREASURE

## IN THE HEART OF HAUTE-TARENTEAISE



*“Optimal snow coverage during the season, which will run from Saturday, December 14, 2024, to Monday, April 21, 2025.”*

### *A warm and preserved ski resort.*

Founded in 1960 by its residents, La Rosière is an authentic and welcoming resort offering 13,950 tourist beds. Many establishments are still run by the children and grandchildren of the resort's founders, who host vacationers in a family-friendly atmosphere. Despite recent developments, La Rosière has remained committed to preservation by limiting the number of beds to 15,000.

### *Snow and sunshine for everyone*

Perched on a mountainside, La Rosière offers a panoramic, south-facing view over Haute-Tarentaise. From dawn to dusk, the sun shines on visitors of all ages. Located just a few kilometers from Mont Blanc and near the Col du Petit Saint-Bernard, La Rosière enjoys favorable weather conditions. These unique features guarantee optimal snow coverage throughout the season, which next winter will run from Saturday, December 14, 2024, to Monday, April 21, 2025 (Easter Monday).

### *Savoyard Charm*

La Rosière never fails to surprise with its authentic Savoyard village charm. The local urban planning policy (PLU) aims to regulate new constructions in order to preserve the architectural and landscape harmony of the area. Throughout the commune, the use of traditional materials is required : wooden window frames, masonry chimneys, slate roofs, and more.



“ San Bernardo will remain open until April 21, 2025 ”

# A HAPPY BIRTHDAY

This winter, La Rosière celebrates the 40th anniversary of Espace San Bernardo a one-of-a-kind ski area connecting France and Italy. Since 1984, this domain has offered snow sports enthusiasts the unique opportunity to ski between two countries, enjoying a rich diversity of landscapes and cultures.

## La Dolce Vita Just Steps Away

Espace San Bernardo is a unique ski area in the Northern Alps. Its 154 km of slopes connect La Rosière in France to La Thuile in Italy. Whether you're a beginner or an experienced skier, a freerider, or a ski tourer, Espace San Bernardo caters to all levels and desires.

## A moment to remember

This unique French-Italian ski area has existed for 40 years, yet it has always captivated locals. Of all the ski resorts in the Auvergne-Rhône-Alpes region, only La Rosière offers a gateway to Italy. Before 1984, reaching the Italian slopes was quite an expedition: from Le Fort de la Redoute Ruinée, skiers had to navigate an off-piste route, then hike back up before finally gliding toward the pass. In 1983, an unusual initiative was introduced with great success: skiers were pulled up the valley by a snowcat.

## New Chardonnet Chairlift

The Chardonnet chairlift is a symbol of the France-Italy connection, which was first established in 1984. To mark the 40th anniversary of Espace San Bernardo, the lift is getting a makeover: the old fixed three-seater chairlift is being replaced by a detachable six-seater. This €9 million investment by the Ski Area aims to improve the experience for skiers in several ways:

- With a capacity of 3,000 people per hour and a speed of 5.5 meters per second, the new lift will help manage skier traffic more efficiently in this area.
- Previously, accessing Italy was challenging for some beginner skiers, as the route involved a single red (intermediate) run. With the new lift, skiers can now ride it downhill, making the descent more accessible.
- Compared to the old model, the new lift minimizes visual impact with fewer pylons and seats, saves 5-8% energy, and reduces oil consumption thanks to its Direct Drive motor system.

## The Connection Open Until the End of the Season

Another gift for this anniversary season : the entire Espace San Bernardo will remain open until April 21, 2025. In the past, the Italian side of the domain would close earlier than the French side. This extended opening of the connection will delight vacationers, who can also enjoy exceptional discounts during Easter week and weekend (see page 25) : for the last week, the Ultimo Package allows you to enjoy 9 days of vacation for the price of 7. Buy a stay from Saturday 12 to Saturday 19, and overnight stays, ski lessons and packages are free for Sunday 20 and Monday 21!



# THE SKI AREA

## Between France and Italy, 154 km of slopes

- Highest point of the ski area at 2800m altitude in France
- 83% of the slopes located above 1850m altitude
- 8 green runs, 25 blue runs, 35 red runs, and 14 black runs
- A low skier density ensures comfort and smooth flow at the lifts, with a favorable ratio of 154 kilometers of slopes for 13,950 beds.

## The Ski Area with the Carte Blanche On Foot, It's Possible Too

The Carte Blanche allows non-skiers to enjoy a wide range of non-skiing activities offered by the resort. For a flat rate of €38, it provides unlimited pedestrian and snowshoe access to the ski lifts for one day, entry to the ice rink, a cinema ticket, a ride on the Xtreme Luge, and a discovery session of Laser Game or Paintball. For younger visitors, children under 5 receive a free lift pass for the French side of the ski area, upon presentation of proof (+€2 for the magnetic card).



## The Ridge Snowshoe Trail

La Rosière offers nearly 27 km of hiking trails, accessible on foot or with snowshoes, with 12 km groomed and maintained. Feeling like some fresh air? You can purchase a pedestrian pass (€18.50/adult for the day, €39.50 for 6 days), giving you unlimited access to 5 ski lifts. For example, start from Les Eucherts on 3 km of groomed trails, heading towards the Fort chairlift, which takes you effortlessly up to 2390m. At the top, admire the view of Mont-Blanc before heading along the ridge to Roc Noir on a 3.4 km trail. If you still have energy, you can descend another 6 km. If your legs are starting to tire, you can take the Roches Noires chairlift back, arriving directly at the snow front in the Centre, where a well-deserved snack awaits.

For a guided experience, you can join the Bureau des Guides et Accompagnateurs de La Rosière for a safe exploration of the trails, complete with helpful tips and a history lesson about the area.

## Espace San Bernardo 2024-2025 Prices

### Adult

- 1-day pass: €57
- 6-day pass: €289
- 6 = 7 day multi-activity X-Periences pass: €368

### Child (5-12 years, free for children under 5)

- 1-day pass: €43
- 6-day pass: €217
- 6 = 7 day multi-activity X-Periences pass: €296
- (Full price list available on [larosiere.ski](http://larosiere.ski))

### Beginners: €23.50

5 ski lifts are accessible with this pass, valid for 3 consecutive hours:

- Dahu chairlift
- Lutins magic carpet (free)
- Clarines drag lift
- Lièvre Blanc drag lift
- Manessier drag lift (free)

# TAKING CARE OF YOURSELF

The mountains, fresh air, and breathtaking landscapes. The calm, with sounds softened by the snow. La Rosière offers an ideal refuge for those seeking disconnection, a return to nature, or a moment of personal retreat. Depending on your desires, there are two options: embrace the Norwegian concept of *friluftsliv*, the art of fully enjoying the outdoors and recharging in the cold. Or, indulge in cocooning and relaxation in the warm atmospheres of La Rosière's spas.

## Ski Touring for Everyone

Discover ski touring with a night-time introduction every Tuesday, offered by the ski schools of La Rosière (Oxygène, OriginAlps, Evolution2, and ESF). Learn the basics of this sport : how to attach climbing skins, manage energy, and optimize effort. As a bonus, enjoy a breathtaking sunset over the valley and a Savoyard snack in the heart of the forest. Price : €25.

— [Esflarosiere.com](http://Esflarosiere.com) – [originalps.com](http://originalps.com) – [oxygene.ski/fr/la-rosiere-ecole-de-ski](http://oxygene.ski/fr/la-rosiere-ecole-de-ski) – [evolution2larosiere.com](http://evolution2larosiere.com)

## Running on Snow

Running is great, but running on snow offers a whole new experience. Every Tuesday, winter trail running sessions are available for vacationers who love to run. It's a perfect way to stay fit while enjoying new sensations, and the perfect excuse to indulge in a Savoyard fondue afterward. Prefer going solo instead of joining a group ? No problem : La Rosière features a marked 5 km loop away from the slopes and roads. Reflective signs guide the way, allowing you to run even at night. The only dilemma : sunrise or sunset over the peaks of Haute-Tarentaise ?

“ It's a perfect way to stay fit while enjoying new sensations. ”





# The Great eSPAcEs



Several establishments offer treatments in their high-end SPA areas, sometimes combined with meal packages for a complete relaxation experience.

### **The Sky SPA Privilege Duo** €260 for 2 people

- 1-hour "off-piste" massage in a duo cabin
- Aromatic bath
- Two glasses of champagne

### **The Romantic Package at Spa de l'Hôtel Alparena – €380**

- Choice of simultaneous 50-minute duo massages
  - Private access to the outdoor sauna and Nordic bath for 30 minutes
  - A glass of crémant served at sunrise
  - A "Menu of the Day" dinner at the Alpagio bistronomic restaurant
- [hotel-alparena.com](http://hotel-alparena.com)

### **Morning Inspiration at Alpen Lodge** €55

- Breakfast at the hotel restaurant
  - Pure Altitude self-care workshop
  - Access to the relaxation area (pool, sauna, steam room, jacuzzi)
- [mgm-hotels-residences.com/hotel-alpen-lodge-la-rosiere](http://mgm-hotels-residences.com/hotel-alpen-lodge-la-rosiere)

### **DAY SPA at I.L.Y Hotels to Discover the New NUXE® SPA – €130**

- 1 treatment (45 min) – Choose between an Ultra Relaxing Massage or Fundamental Facial Treatment
  - Unlimited access to the wellness area, designed with wood and glass, featuring a sauna, steam room, and three hot tubs, including one outdoor with stunning mountain views, as well as a 16m-long pool.
  - SPA meal package (1 platter + 1 soft drink).
- <https://www.ily-hotels.com/spa>

# FAMILY IS SACRED

La Rosière proudly carries the FAMILLE PLUS label, reflecting its commitment to welcoming families as a core philosophy. Whether large families, single-parent families, or those with young children or teenagers, everyone is welcome. The very design of the resort, along with the wide range of services and activities offered, ensures that all families can enjoy a peaceful and ideal vacation.

“ Enjoy a unique experience where the whole family can grow and progress together. ”

## The Famille Plus Label

La Rosière, certified with the Famille Plus label, and its stakeholders are committed to six key criteria:

1. A personalized welcome for families.
2. Activities and entertainment tailored for all ages.
3. From the youngest to the oldest: pricing that suits everyone.
4. Activities for both children and adults, to enjoy together or separately.
5. All shops and services conveniently close by.
6. Children are well cared for by our dedicated professionals.

These criteria are regularly and independently reviewed to ensure a successful welcome and memorable vacation experience for families.

## The Galopins Club with ESF

Managed by the École du Ski Français (ESF), the Galopins Club welcomes children aged 3 to 12 at both the Centre and Eucherts areas. Lunch can even be provided. Whether opting for ski lessons or not, everything is arranged to ensure both kids and parents have the best possible days. — [esflarosiere.com](http://esflarosiere.com)

## Fun Skiing with Evolution2

Recognizing that children's skiing experiences should be unique, Evolution2 is adding a playful element to its group lessons for children this year. Beginner children will participate in an outdoor escape game on the slopes, accompanied and guided by their instructor. More advanced groups will have the chance to immerse themselves in the daily routine of ski patrollers, participating in opening the slopes with them. In addition to this one-of-a-kind experience, children will learn new aspects of the mountain, including navigation, safety, ecology, and history. — [evolution2larosiere.com](http://evolution2larosiere.com)

## Family Skiing with Originalps

Starting this winter, Originalps will offer families the opportunity to book a private, flexible, and versatile ski instructor for an entire week. This allows the whole family to progress together at their own pace, with the activities of their choice. Whether skiing, snowboarding, off-piste adventures, or a mix of fun and technical improvement, parents and children alike can enjoy a tailored experience.

## Oxygène Ski and Snowboard School

Children are supervised in small groups of no more than six, with lessons starting at 10 a.m. to avoid peak times. Those interested in trying snowboarding can join the « Snowboard Tester » collective lessons on Thursday and Friday afternoons, offered at an attractive price of €60 for both sessions. Additionally, Oxygène has invested in a dualski last winter, allowing people with disabilities to ski independently on the slopes and lifts, with the option to use the chair in taxi mode if necessary.





# And After a Day of Skiing ?

La Rosière offers a wide variety of activities beyond skiing. Whether snow-covered or not, indoors or outdoors, it will be hard to try everything in just one week!



## XTreme Luge

This is La Rosière's all-season luge. Mounted on a rail, the vehicle zooms down the slopes for 1 minute and 30 seconds of excitement. You control your own speed, capped at 45 km/h. Even the youngest adventurers, starting at 2 years old, can try it, as long as they're accompanied by an adult. Price: €69 for 10 rides.

— [larosiere.net/xtreme-luge](http://larosiere.net/xtreme-luge)

## Yooner, paret, snake-gliss

As the slopes close, the last descent can be made on less conventional vehicles: the paret with Evolution2, or the yooner and snake-gliss with ESF. The paret is a traditional single-runner sled, while the yooner is its modern evolution. Snake-gliss, on the other hand, consists of up to 10 sleds linked together, winding down the slopes in a snake-like formation. A fun way to end the day on a high note!

## Paintball or Laser Game

In the heart of the forest, sheltered by the pines, dive into the snow to dodge your opponents' shots. Whether playing with lasers or paintballs, both kids and adults can enjoy the adrenaline rush of an intense battle.

— [larosiere.net/paintball](http://larosiere.net/paintball)

## Bowling

Inside the Le Flocon bar-restaurant, you'll find six bowling lanes available for some indoor fun. A great way to relax and unwind after a day on the slopes!

# THE BEST PLACES



**La Rosière is a family-friendly resort, offering a serene atmosphere perfect for enjoying good times with family and friends. You can also have a festive time here!**

## ***For a drink and a part***

On the slopes, vacationers can discover L'Antigel, a mountain bar-restaurant that offers a festive afternoon with a DJ every week. You can dance without even taking off your ski boots, while enjoying a magnificent view of the valley, warmed by the rays of the setting sun.

— [lantigel.com](http://lantigel.com). ◀

Back at the resort, the party can continue at La Via Ferrata, with the cozy and warm atmosphere of a large mountain chalet, serving as a bar, restaurant, and nightclub. — [viaferrata.ski](http://viaferrata.ski)

Looking for more of a nightclub vibe? The Blue Bar and its owner Jeannot will delight night owls.

— [larosiere.net/equipement/le-pub-o-9](http://larosiere.net/equipement/le-pub-o-9)



## To enjoy a good meal

Just as the ski area caters to all desires, the same goes for the restaurants in La Rosière.

On the slopes, PARADiS offers cuisine based on local products, carefully prepared and refined. Vegetarians will enjoy Mère Maury's ravioli gratin. The slow-cooked pork rib will delight meat lovers.

— [paradis-larosiere.com](http://paradis-larosiere.com) ◀

In the Eucherts area, a must-stop is at Lucie and Coco's place! Just steps from the slopes, L'Ancolie is a large family chalet converted into a typical Savoyard restaurant. The raclette and fondue are delicious, and the rest of the menu also delivers on all its promises. While you go for the food, you'll return for the atmosphere. The staff is incredibly attentive, making you feel right at home. As a bonus, the terrace offers a stunning view of the valley and Mont Pourri.

— [larosiere.net/restaurant/lancolie](http://larosiere.net/restaurant/lancolie) ▶

In the center of town, head to Le Boréal. In addition to traditional local dishes, Jérémy and his team offer refined and hearty dishes inspired by various world cuisines. « Weeping Tiger » for an Asian touch, and truffle ham croque-monsieur for a French twist. A real treat.

— [facebook.com/leborealrestaurant](https://facebook.com/leborealrestaurant)

## “ The terrace offers a splendid view of the valley and Mont Pourri. ”

And when you're simply in the mood for a snack ? Pizza at Chez Mireille, raclette panini at Olympic Sports & Café, a charcuterie plate at the Snack Bar of the Relais du Petit St-Bernard, or homemade tart at Josie's La Folie : a quicker but high-quality break, the perfect combo to make the most of your ski day.

— [larosiere.net/restaurant/snack-bar-du-petit-saint-bernard](http://larosiere.net/restaurant/snack-bar-du-petit-saint-bernard)

— [larosiere.net/restaurant/chez-mireille](http://larosiere.net/restaurant/chez-mireille)

— [larosiere.net/commerce/olympic-sportscafe](http://larosiere.net/commerce/olympic-sportscafe)

— [instagram.com/josiealafolie](https://instagram.com/josiealafolie)

**And what about Italy? During your Italian getaways, there are some must-visit spots.**

At Chez Pepita, you can, of course, enjoy sumptuous pizzas, but for the hungriest, the skier's menu is a must: it's a tasting menu offering 3 appetizers, 2 types of pasta (truffle and venison), and the famous apple strudel. Be sure to come hungry! On the slopes, Le Petit Skieur, located in a beautiful mountain chalet, offers a wide selection of Italian cuisine: pizzas, polenta, salads, and focaccias.

— [facebook.com/restaurantpepitacafe](https://facebook.com/restaurantpepitacafe)

— [facebook.com/lepetitskieur.lathuile](https://facebook.com/lepetitskieur.lathuile)



# 24

# h IN LA ROSIÈRE

Only have one day? Here's what you need to do!

“ A breathtaking view of Mont-Blanc (...). Italia ! Beautiful slopes await us amidst the pine trees. ”

## Cardio & Leg Day

**09:00 Time to burn off those raclette and fondue meals from the past days!** Equipped with touring skis, tech bindings, climbing skins, telescopic poles, helmet, water, and a puffer jacket in the backpack, we're motivated and ready to head towards the snow front in the center. Off we go for the Parcours du Roc! After reaching the top, the desire to keep pushing takes over, so we head towards Fort de La Redoute via the Parcours Frontalier. A quick Mont-Blanc photo session at the Panoramic Experience, a well-deserved snack, throw on the puffer jacket, and it's time to descend straight down to Les Eucherts!

**12:00 After the effort, it's time to relax.** We head to I.L.Y Hotels for their Lunch & Pool offer: a hearty lunch followed by some well-deserved relaxation in the pool and spa.

**17:00 As the sun begins to set, we still have some energy left.** Trail shoes on, headlamp ready, and we set out on the marked 5km running loop through the station. Along the way, we see signs for La Balade du Roc and Trail Blanc, which motivates us to go for a second loop. We'll be ready!

## A Day in Italia

**09:00 Skiing across a border?** That's the plan for today! We strap on our skis and head to the Roches Noires chairlift. After a few warm-up runs, it's off to Fort de la Redoute Ruinée to admire this military relic and take in the stunning Mont Blanc views. From the fort, we ski down the northern face of the mountain towards the Bellecombe drag lifts, which bring us to the Italian border. These are some of the last drag lifts in Haute-Tarentaise, offering breathtaking views of Mont Blanc. Italia ! Beautiful slopes await us amidst pine and larch trees, and we can feel the shift in atmosphere, a fresh, new vibe.

**12:00 At the La Thuile snow front, we spot the shuttle to Chez Pepita, just 600 meters away.** We indulge in one of their delicious pizzas, making sure to save room for the divine tiramisu and finishing off with a local digestif : limoncello cream served in a chocolate cup ! After a quick shuttle ride back, we take the La Thuile gondola to the upper reaches of the Italian domain.

**15:00 Back to France.** The sun lights up the entire slope as we glide effortlessly along the wide French pistes towards our hotel. After the day's effort comes well-deserved comfort : a 30-minute massage at the hotel spa to soothe all our muscles, followed by a relaxing steam in the hammam. Once refreshed, it's time for dinner at Terroir des Vignobles, where Judith and Alexandre present a delightful menu. With surprising starters, expertly crafted main courses, and sumptuous desserts, all accompanied by an impressive wine cellar, it's hard to imagine a better way to end the day!

## A Non-Skiing Day

**09:00 Feeling adventurous** and eager to experience new sensations during our mountain vacation? We head to Col du Petit Saint Bernard on skis, where the snowkiting school is waiting for us. After gearing up and listening closely to the instructions, we launch into this unique winter activity. The wind fills our kites, and off we go, gliding across pristine snow fields. The sense of freedom is exhilarating, with the Alpine landscape as a stunning backdrop

**12:00 After an emotion-filled morning,** we've worked up an appetite. Drawn by the delicious smells, we settle down on the sunlit terrace of Bar du Lac. The flavors of Italy whisk us away: fresh pasta, crispy pizzas, and creamy tiramisu. The view of snow-covered mountains adds a touch of magic to the meal.

**14:00 Revitalized from lunch,** we head back to La Rosière for an afternoon snowshoeing adventure. Guided by an expert, we explore the winter landscape, discovering the local wildlife and learning about the secrets of this preserved region.

**16:30 As the ski slopes prepare to close,** it's time to try something different: a paret session with Evolution 2. This traditional small wooden sled with a single runner promises a fun and original descent. Laughter echoes as we enjoy the thrill of discovery, with the sun setting in the background.

**20:00 The day may be ending,** but the evening is just beginning. We head to Snack Bar du Relais for a lively accordion night. The traditional music warms the soul, and the friendly atmosphere wraps around us. We share a hearty meal, dance, sing, and savor these festive moments with family and friends.

## A Day of Togetherness

**08:30 It's Tuesday, time for a break at PARADiS.** Included in the XPeriences package, we take some time to recharge for the day ahead. A coffee, a pastry, and fresh orange juice, all while enjoying a stunning view. It's the perfect way to warm up for the morning slopes. As hunger starts to creep in, we stop at L'Antigel, a cozy mountain restaurant by the Tétrás slope. Sandrine, Didier, and their team welcome us to their spacious chalet with a tempting menu. The chorizo risotto catches our eye – and it's a delight !

**14:00 Back on the slopes for some post-lunch runs,** we take advantage of the high sun to snap a photo at the Panoramic Experience, a metal walkway at the fort suspended over a breathtaking drop. After scanning our pass at the station, the camera snaps the perfect shot, which arrives in our email just a few minutes later. With the day already feeling full, we start thinking about winding down. Back in the village, we stop for a drink at Via Ferrata, swapping stories about the day's adventures and sharing our photos.

**17:00 Time for one last thrill at Xtreme Luge !** At 45 km/h, the twists and turns are intense, with plenty of laughs and shouts along the way. Tonight, it's fondue ! We stop by Aux Délices Fermiers, Odile's shop, to pick up the perfect cheeses for the blend, a bottle of white wine from Savoie, and some charcuterie. For the bread, a quick visit to Le Fournil d'Andréa in the village center completes the shopping.

**22:00 With full bellies and happy hearts,** it's time to rest. The vacation week is just getting started !

# THE MOUNTAIN AT A LOWER COST

## THE BEST DEALS IN LA ROSIÈRE

'Winter sports are expensive!' Yes, they are ! But... if you take the time to look for good deals, several options are available to make the most of your budget and fully enjoy what La Rosière has to offer.

### The X-Periences Pass

The X-Periences Pass combines a multitude of activities. In addition to the 6-day ski pass, it includes an extra day of skiing on the day of arrival or departure, a breakfast and an aperitif on the slopes, unlimited pedestrian/snowshoe access via the 5 accessible chairlifts, cancellation insurance up to 2 days before arrival, and a wide range of non-skiing activities : ice skating, cinema, X'Treme Luge, laser tag, or paintball. For €368 for six days, which is €79 more than the regular 6-day pass, the passholder enjoys €120 worth of activities, maximizing their mountain experience.

### Early Booking Offer:

**Up to 15% off your X-PERIENCES pass.**

Offer exclusively available on [www.larosiere.ski](http://www.larosiere.ski) the purchase of a 6 = 7 days X-PERIENCES pass before November 28, 2024.

### Bison Futé Tip

Consider Sunday-to-Sunday stays. Arriving and departing on a Sunday ensures smoother traffic, sometimes lower prices, and a relaxing Saturday on the slopes. Several accommodations offer Sunday-to-Sunday options, including Club Med, Le Miravidi, and Le Grivola. Availability can be checked at [reservation.larosiere.net](http://reservation.larosiere.net)

### Caravaneige Camping

Good news for road travelers : skiing holidays without leaving your mobile home are possible at the caravaneige campsite in La Rosière. This 2-star campsite offers terraced pitches with a south-facing exposure. Prices start at €21 per night for a campervan and €500 per week for a 4-person mobile home.  
— [camping-la-foret-rosiere.fr](http://camping-la-foret-rosiere.fr)

### I Ski in the Sun

Exclusive online offer : During the low season, every weekend, « I SKI IN THE SUN » at a reduced price in La Rosière. Individual 1-day ESPACE SAN BERNARDO ski passes are available for €35 on Saturday and €48.50 on Sunday instead of €57. This special rate is exclusively available on [larosiere.ski](http://larosiere.ski). The discount is valid until the day before for any ski pass reloading.

### Ultimo Stay

La Rosière offers you the Easter weekend! For those who book during the final week of the season (from Saturday, April 12 to 19, 2025), Sunday, April 20, and Monday, April 21, are complimentary. This includes two extra nights, along with an extended ski pass, equipment rental, and ski lessons. It's the perfect opportunity to enjoy the last runs on the Espace San Bernardo and participate in the Easter egg hunt.

— [reservation.larosiere.net/sejour-l-ultimo](http://reservation.larosiere.net/sejour-l-ultimo)

### Dolce Vita Getaway

A romantic escape for two...Starting at €235 per person, enjoy a weekend experience between France and Italy. On the first day, ski towards Italy with swimsuits and toothbrushes in your backpack. Once in Italy, head to the QC Terme in Pré-Saint-Didier for a relaxing experience in hot water pools, both indoors and outdoors, with views of Mont Blanc. After dinner and a night in Italy at the Le Miramonti \*\*\*\* hotel, return to France on skis. The perfect getaway!

— [reservation.larosiere.net/aventure-dolce-vita](http://reservation.larosiere.net/aventure-dolce-vita)

### Antipasti

From December 14 to 22, 2024, you'll be spoiled: a season opener full of experiences with a mini-price pass, including a variety of activities! This special week is the perfect chance to finally break free from the long wait and make the first tracks on the Espace San Bernardo. More than just a ski pass, we're offering a discounted X-PERIENCES pass with activities for everyone to enjoy.

— [reservation.larosiere.net/sejour-antipasti.html](http://reservation.larosiere.net/sejour-antipasti.html)

### Tutto Bene

From January 4 to 18 and March 15 to April 5, 2025, this is undeniably the best price offer of the season to enjoy the Espace San Bernardo. Available during certain off-peak periods, it allows couples and groups of friends, whether juniors or seniors, to save money and fully enjoy the resort. Prices start at €298 per person, including accommodation (based on a 4-person studio) and a 6-day adult ski pass. Available exclusively on

— [reservation.larosiere.net](http://reservation.larosiere.net)

“ A colorful holiday to kick off the winter season ”

### Train Offer

Making the effort to reduce your carbon footprint deserves a reward. All vacationers traveling to Bourg-Saint-Maurice by train are eligible for a 15% credit on their ski pass purchase, which can be used during a future stay. Infos sur [larosiere.ski](http://larosiere.ski)



# THE AGENDA



## Backstage Week

From **December 16 to 20, 2024**, La Rosière offers a behind-the-scenes look at the resort for vacationers. Guests will have the chance to discover the work of the professionals who keep the station running. The week will be filled with activities such as piste opening and grooming, waxing and bootfitting, snow clearing, and avalanche rescue training.

## The Magic of Christmas

In the heart of the Chemin de la Forêt, illuminated with La Rosière's colors, visitors will be immersed in the magic of Christmas. Numerous activities are planned, including a treasure hunt, a wishing tree, and Santa's mailbox. From **December 22 to 25, 2024**, don't miss the Gospel choir performances and Santa's surprise arrival.

## New Year's Eve

La Rosière invites you to celebrate New Year's Eve at high altitude. Head to Place des Eucherts for fireworks and a DJ set. A memorable evening is planned to welcome 2025 in a festive and joyful atmosphere.

## Safety Shred Days

The Safety Shred Days return to La Rosière for the fourth year, from **January 8 to 12, 2025**. Presented by pro rider Victor Daviet, this event offers the public awareness and training on mountain safety and rescue. In a relaxed setting, participants will learn avalanche victim search techniques from ANENA (National Snow and Avalanche Study Agency) experts and renowned snowboarders. The event will also feature conferences, on-snow simulation workshops, and a banked slalom. Reservations available on [reservation.larosiere.net/billetterie-évenements](https://reservation.larosiere.net/billetterie-évenements)

## Winter Pro

Winter Pro is the annual must-attend event for snowboard professionals. For its fourth edition, it will offer three days of tests, exchanges, and activities from **January 12 to 14, 2025**. In 2024, 260 shops from across France participated, with a total of 2,351 tests recorded. More than ever, Winter Pro positions itself as a key event on the European snowboard scene.

## Freeride Week

For those who want to understand what freeride truly means, head to La Rosière **in January 2025**. During 3 competitions organized by Evolution2, the best riders from around the world will descend the north faces of Mont Valaisan and Fort. Dates to be announced.

## La Balade du Roc Noir

One of the major sporting events of the winter season, the Balade du Roc Noir is a nighttime ski mountaineering race. New this year : two courses will be offered. A vertical climb with 483 meters of elevation gain, starting from the resort's snow front up to Roches Noires. A more endurance-focused course with two climbs, including one additional skinning transition, for a total of 971 meters of elevation gain. Open to all levels—beginners, amateurs, and professionals will compete on **Tuesday, January 21, 2025**.

## Le Trail Blanc

La Rosière's Trail Blanc returns for its 8th edition on Friday, **February 7, 2025**, with a sunset start. Runners can choose from three formats : 5km with 280 meters of elevation gain, 10km with 450 meters of elevation gain, and 20km with 1,000 meters of elevation gain.

## Carnival

Celebrate in good spirits on **Tuesday, March 4, 2025**, for La Rosière's Carnival. This festive day will feature numerous activities, where both visitors and locals are encouraged to dress up according to the « Warner Rose » theme. Our favorite movie characters will be highlighted in the pink carpet parade.

## CM@theTop

This must-attend event for communication and digital professionals in the mountain industry will take place in La Rosière on **March 20 and 21, 2025**. For its sixth edition, the program promises to be intense once again, with workshops and masterclasses led by experts in their fields, including photographers, drone pilots, content creators, and graphic designers. Highlights include the traditional Awards Night and a networking day with skiing.

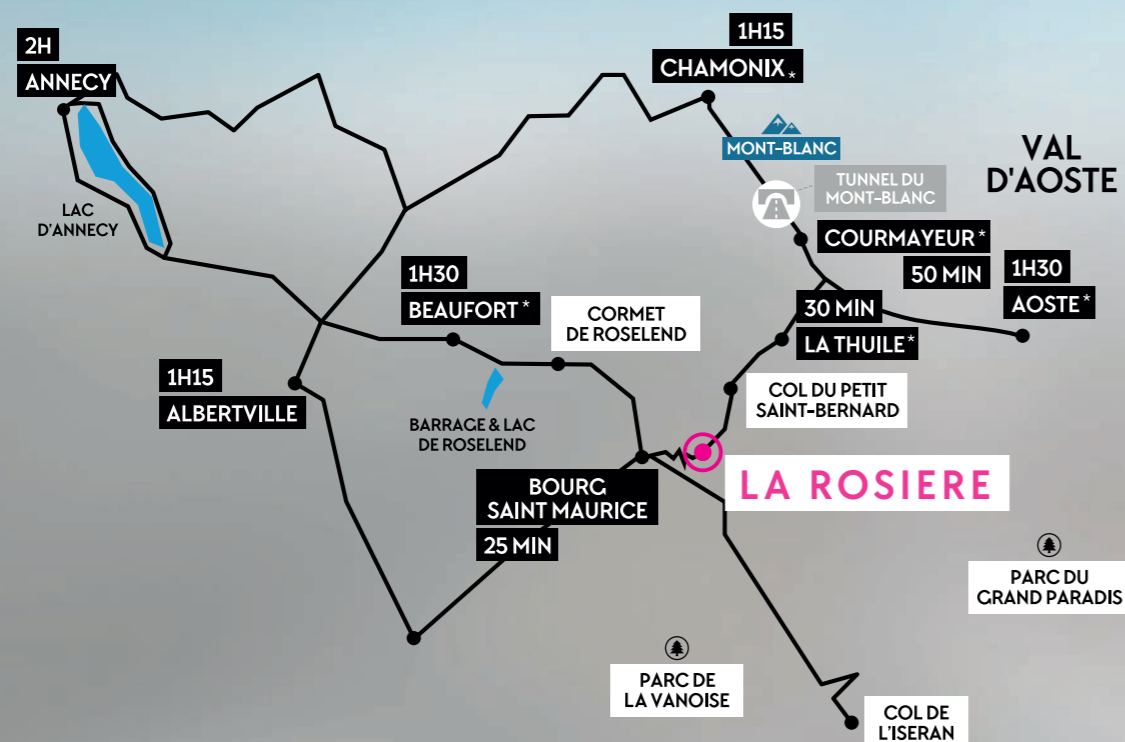
## Easter Egg Hunt and The Last Trace

This year, the Espace San Bernardo will close on Easter Monday, turning the ski area and village into a giant egg hunt. Who will find the surprise marker during the legendary Last Trace ? Skiing, chocolate, and an après-ski party—**Monday, April 21, 2025**, promises to be a delicious and festive day.



# PRACTICAL

## Access Map



## By Car

Take the A43 motorway to Albertville  
Then the RN 90 to Bourg-Saint-Maurice  
Finally, the RD 1090 for 23 km to La Rosière  
GPS Warning: The Petit Saint-Bernard Pass is open from the end of May to November.

The Petit Saint-Bernard Pass is closed from November to May. Via Italy, take the Mont Blanc Tunnel and pass through Courmayeur.

At Pré Saint Didier, follow the signs for La Thuile, then the Petit Saint-Bernard Pass.

## By Plane

Chambéry Airport: 135 km  
Lyon Saint-Exupéry Airport: 210 km  
Geneva International Airport: 215 km

## By Train

Bourg-Saint-Maurice TGV Station: 23 km (TGV-Thalys)



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